SYSTEM AND METHOD FOR AGGREGATING AND ANALYZING FEEDBACK

ABSTRACT OF THE DISCLOSURE

5   A system and method for aggregating and analyzing feedback operates by receiving a first set of travel information including information identifying a traveler, an itinerary of the traveler, and at least one travel service provider scheduled to provide services to the traveler. The system automatically generates a feedback request based on the first set of travel information and

10   requests specific feedback regarding the at least one travel service provider. The feedback request is transmitted to the traveler for completion, and the system receives the feedback information from the traveler. The system then operates to analyze the feedback information received from the traveler.